



# KATZ AZZ PRODUCTS

— INDUSTRIAL PERFORMANCE PRODUCTS —



PROFESSIONAL PRODUCTS FOR DEMANDING APPLICATIONS

AUTOMOTIVE | FLEET | AGRICULTURE | INDUSTRIAL

2027 PRODUCT & SALES GUIDE

# WHO IS



# KATZ AZZ PRODUCTS



— **INDUSTRIAL PERFORMANCE PRODUCTS** —

**A CANADIAN COMPANY DESIGNING  
AND PRODUCING REAL WORLD  
PERFORMANCE FLUID PRODUCTS**

KatzAzz develops, designs and supplies high performance consumable fluid products for the industrial, automotive, fleet, agricultural and energy markets. Our products are formulated for professional tradespeople who demand reliability efficiency and superb value.



**PROVEN  
AND TESTED  
PERFORMANCE**



**FORMULATED  
FOR CANADIAN  
CONDITIONS**



**CUSTOMER  
DRIVEN  
LOYALTY**



**CHOICE OF  
PROFESSIONAL  
TRADESPEOPLE**

# WHY KATZAZZ PRODUCTS?

## CONSUMABLE PRODUCTS CREATE REPEAT BUSINESS

KatzAzz offers professional maintenance and performance products that are used, replenished and reordered. Every product is developed with close attention to performance and with exceptional detail placed on the appearance and presentation of its containers and packaging.

Our products serve automotive, fleet, agriculture, industrial and energy markets – giving distributors and resellers opportunities to sell across multiple customer groups and applications.

*Products customers use today  
become products they need again tomorrow.*

## WE DON'T ADD PRODUCTS JUST TO FILL A CATALOGUE. WE DEVELOP PRODUCTS TO FILL A NEED.



For more than 20 years, Katz Azz Products has been solving maintenance challenges across the Energy, Agriculture, Industrial and Automotive industries.

Our products have continually evolved through valuable feedback from the professionals who use them. Rather than offering numerous, overlapping products, we develop and refine versatile, high-performance solutions that help our customers and distributors **reduce inventory, eliminate redundant SKUs and simplify purchasing - without compromising performance.**



### PURPOSE-DRIVEN PRODUCTS

Every product is developed to address real repair and maintenance challenges.



### MULTI-FUNCTIONAL PERFORMANCE

More applications with fewer individual products help reduce inventory and overlapping SKUs.



### BUILT ON CUSTOMER FEEDBACK

Continual improvement based on real-world input from the industries we serve.





# KATZ AZZ PRODUCTS



**ULTRA-LUBE**  
INDUSTRIAL PENETRATING LUBRICANT

Multi-purpose lubricant,  
penetrant and rust removal

809454 **PAGE 5** >



**DFL 5in1**  
DIESEL FUEL LUBRICANT

5-in-1 diesel fuel treatment for  
protection and performance

350362 **PAGE 7** >



**PriMAX**  
Extreme Lubricant

Performance friction reducing  
engine and gearbox additive

202180 **PAGE 8** >

# THE KATZAZZ PRODUCT LINE

An overview of the professional maintenance,  
lubrication and performance products featured  
in this guide. Developed and designed for automotive,  
fleet, agricultural, industrial, and energy applications.



**Brakeblaster**  
PARTS CLEANER

Brake & parts cleaner in  
aerosol and bulk formats

809455 **PAGE 6** >



**LUBRATEx**  
FULL  
SYNTHETIC

Full synthetic NLGI-2 lithium  
harsh duty hi-temp grease

809280 **PAGE 9** >



*Supporting the*  
**TRADES**

Nominate an apprentice  
to apply for a Katz Azz  
trades scholarship

**PAGE 11** >



Automotive



Fleet



Agriculture



Energy



Industrial

**KATZ AZZ PRODUCTS**  
**ULTRA-LUBE**  
 INDUSTRIAL PENETRATING LUBRICANT



**#809454**  
 Ultra-lube

**ONE PRODUCT  
 MULTIPLE SOLUTIONS**



LUBRICATES • PENETRATES • CLEANS • DEGREASES •  
 DISPLACES MOISTURE • PREVENTS RUST



LOOSENS RUSTED PARTS



CHAIN / CABLE / LUBRICANT



CUTTING FLUID



LUBRICATES / PROTECTS

**IDEAL FOR**

- Automotive
- Fleets
- Agriculture
- Industrial / Mills / Factories
- Maintenance shops
- Repair and service work

**KEY FEATURES**

- Non-Silicone / autobody safe
- Sprays upright or upside down
- No extension straw or tube required
- Helps loosen rusted, seized parts
- Lubricates / sliding components
- Cleans and degreases
- Displaces moisture and helps prevent corrosion



**Soaks into metal  
 like a ...'Frikin'  
 SPONGE**



**KATZ AZZ  
PRODUCTS**

# Brakeblaster

PARTS CLEANER



**#809455**  
Brakeblaster

**works like the old stuff...  
only better  
...and Safer**

WELD SAFE • ZERO ACETONE • PLASTIC SAFE  
NO RESIDUE • NON-CHLORINATED • LOW ODOR  
• FORMALDEHYDE FREE • HEXANE FREE



WELD - SAFE / NON CHLORINATED



SAFE FOR MOST PLASTICS



NO RESIDUE / NO WIPING



LOW ODOR CITRUS SMELL

## IDEAL FOR

- Oil change facilities
- Heavy equipment repairs
- Transmission rebuilders
- Hydraulic pump repairs
- Brake service facilities
- Fluid spill cleaning
- Tool cleaning



**#809456**  
19L.Pail



**#809457**  
208L.Drum



**No harmful toxic  
odor. Smells like  
citrus lemon.**

**P6**



**TOTAL FUEL PROTECTION  
ALL YEAR LONG.**



**#350362**  
DFL Conditioner

**A POWERFUL 5-IN-1 DIESEL FUEL ADDITIVE  
THAT IMPROVES PERFORMANCE, PROTECTS  
FUEL SYSTEMS AND KEEPS YOUR DIESEL  
EQUIPMENT RUNNING STRONGER LONGER.**

**1**

### **ANTI-GEL**

Helps prevent fuel gelling and keeps fuel flowing in cold weather.



**2**

### **LUBRICATES**

Restores lost lubricity and protects pumps, injectors and fuel system components.



**3**

### **CETANE BOOST**

Increases cetane for better combustion, quicker starts and more power.



**4**

### **FUEL CONDITIONER**

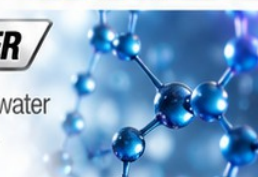
Stabilizes fuel for longer storage and maintains fuel quality.



**5**

### **WATER EMULSIFIER**

Breaks up and disperses water so it can be safely burned.



## **IDEAL FOR**

- Trucks & fleets
- Heavy equipment
- Agriculture
- Construction
- Generators
- Marine diesel
- Off-road equipment



**One Diesel product...  
does it all**

**P7**



**PROTECT THE METAL  
KEEP THE POWER.  
STOP THE WEAR.**



**1**

## **PATENTED METAL-BONDING TECHNOLOGY**

Chemically bonds to metal surfaces, creating a protective barrier.



**2**

## **MOLECULAR PROTECTION**

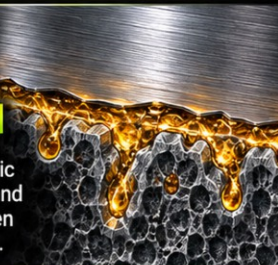
Uses engine or gear oil as a carrier to deliver protective compounds directly to metal surfaces.



**3**

## **LASTING PROTECTION**

Penetrates microscopic surface irregularities and remains in place—even after the oil is drained.



**4**

## **PREVENTS METAL-TO-METAL WEAR**

Significantly reduces direct metal contact, friction and grinding wear. Prevents 'dry-starts'.



# **PROTECTION WHERE FRICTION MATTERS MOST.**

Reduces friction. Protects metal.  
Helps fight wear in engines,  
gearboxes and equipment.



**#202180**  
ProMAX Anti-Friction



**KATZ AZZ  
PRODUCTS**

# **LUBRATEx**

NLGI 2 EP Lithium Full Synthetic

# **GREASE**

# **LUBRATEx**

## **FULL SYNTHETIC**



**#809280**  
Lubratex Grease



### **EXTREME PRESSURE PROTECTION**

Helps protect heavily loaded bearings and components against friction and wear.



### **HIGH-TEMPERATURE PERFORMANCE**

Engineered to maintain lubrication in demanding operating temperatures.



### **WATER & WASHOUT RESISTANCE**

Designed to maintain protective lubrication in wet and challenging environments.



### **EXCELLENT ADHESION**

Helps grease cling to metal surfaces and resist displacement.



### **HEAVY-DUTY WEAR PROTECTION**

Protects critical bearings, pins, bushings and other highly stressed components.



### **LONG-LASTING LUBRICATION**

Designed for reliable performance and reduced maintenance demands.

**THE WHEEL WAS A GREAT  
INVENTION.  
— WE JUST MADE IT —  
TURN EASIER.**

# FROM INDUSTRIAL PRODUCTS TO JERKY?

## There's a Good Reason.

At KatzAzz, our business has always been about hardworking people. From agriculture and energy to automotive, transportation, and other skilled trades, our products serve the everyday workers who keep our industries moving. We're grateful to the customers, distributors, and communities that support us.

### So why KatzAzz Jerky?

Because KatzAzz Jerky gives us another way to connect with the people behind our business, support the agricultural community, and help families raise funds for youth sports and community activities.

You'll find KatzAzz Jerky through select retail partners who carry our industrial products and serve the trades.

**DIFFERENT PRODUCTS. SAME HARDWORKING PEOPLE.**

*Fundraise with  
KatzAzz Jerky ...  
while Supporting  
the Trades. That's  
a WIN WIN!*

**SERIOUSLY  
GOOD JERKY.**

**A FUNDRAISER  
PEOPLE ACTUALLY  
WANT TO BUY**



Produced in a federally inspected facility



Quality controlled to rigorous requirements



High in protein



Low in fat



Gluten free



Premium cuts of beef & pork



Available in 4 flavours



Sold through select KatzAzz retail partners



Scan for  
fundraising  
details.



# THE TRADES BUILD OUR FUTURE.

Skilled tradespeople keep our country moving. They build, repair and maintain the vehicles, equipment and infrastructure we rely on every day.

Encouraging young people to pursue the trades helps close the skills gap, strengthens our communities and creates rewarding careers built on skill, hard work and pride.

At KatzAzz, we believe the trades deserve recognition, respect and support — because when we invest in skilled workers, we invest in the future.

**KATZ AZZ** Trades  
Scholarship  
Program



## KATZAZZ TRADES SCHOLARSHIP PROGRAM

The KatzAzz Trades Scholarship Program recognizes individuals who have chosen to pursue a career in the skilled trades. Whether you're beginning your trade education or already completing an apprenticeship, we want to encourage your commitment, ambition and determination to succeed.

### WHO CAN APPLY?

- 1 Be a Canadian citizen or permanent resident.
- 2 Be between the ages of 17 and 35.
- 3 Hold a Grade 12 diploma or equivalent recognized certificate from an accredited Canadian school.
- 4 Provide references from at least two part or full-time employers. One reference may be from a parent or guardian.
- 5 Be enrolled in a trades training program, either full-time or as an apprentice in any year of apprenticeship.
- 6 Complete all sections of the scholarship application form.

**WE BELIEVE IN THE TRADES. WE INVEST IN THEIR FUTURE.**



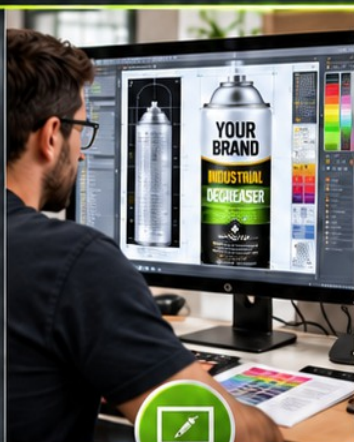
# YOUR VISION. OUR RESOURCES. FROM CONCEPT TO CUSTOMER.

We help companies develop, manufacture, package and deliver industrial products throughout North America. From a single product to an entire product line, we bring the resources, expertise and industry relationships to make it happen.



## 1 PRODUCT DEVELOPMENT

Research & Development  
Formulation & Testing  
Product Improvement  
Technical Support



## 2 DESIGN & MARKETING

Graphic Design & Branding  
Package Design & Labels  
Product Literature  
Marketing Support  
Sales Presentation Materials



## 3 MANUFACTURING

Contract Manufacturing  
Private Label Production  
International Sourcing  
Production Coordination  
Quality Control



## 4 LOGISTICS & DELIVERY

Regulatory & Compliance  
Packaging Solutions  
Freight & Transportation  
Distribution Coordination  
On-Time Delivery



### ONE IDEA

Your concept.  
Our expertise.



### ONE PARTNER

All the right resources  
in one place.



### ONE COMMITMENT

Your product.  
Your brand.



### REAL RESULTS

Quality products.  
Successful launches.

# LET'S BUILD SOMETHING TOGETHER.

INNOVATION. MANUFACTURING. BRANDING. REAL-WORLD SOLUTIONS.