KATZ AZZ PRODUCTS

INDUSTRIAL PERFORMANCE PRODUCTS

PROFESSIONAL PRODUCTS FOR DEMANDING APPLICATIONS

AUTOMOTIVE | FLEET | AGRICULTURE | INDUSTRIAL

2027 PRODUCT & SALES GUIDE

WHO IS KATZ AZZ PRODUCTS ?

INDUSTRIAL PERFORMANCE PRODUCTS

A CANADIAN COMPANY DESIGNING AND PRODUCING REAL WORLD PERFORMANCE FLUID PRODUCTS

KatzAzz develops, designs and supplies high performance consumable fluid products for the industrial, automotive, fleet, agricultural and energy markets. Our products are formulated for professional tradespeople who demand reliability efficiency and superb value.

PROVEN AND TESTED PERFORMANCE

FORMULATED FOR CANADIAN CONDITIONS

CUSTOMER DRIVEN LOYALTY

CHOICE OF PROFESSIONAL TRADESPEOPLE

WHY KATZAZZ PRODUCTS?

CONSUMABLE PRODUCTS CREATE REPEAT BUSINESS

KatzAzz offers professional maintenance and performance products that are used, replenished and reordered. Every product is developed with close attention to performance and with exceptional detail placed on the appearance and presentation of its containers and packaging.

Our products serve automotive, fleet, agriculture, industrial and energy markets – giving distributors and resellers opportunities to sell across multiple customer groups and applications.

Products customers use today become products they need again tomorrow.

WE DON'T ADD PRODUCTS JUST TO FILL A CATALOGUE. WE DEVELOP PRODUCTS TO FILL A NEED.

20+ YEARS REAL-WORLD EXPERIENCE

For more than 20 years, Katz Azz Products has been solving maintenance challenges across the Energy, Agriculture, Industrial and Automotive industries.

Our products have continually evolved through valuable feedback from the professionals who use them. Rather than offering numerous, overlapping products, we develop and refine versatile, high-performance solutions that help our customers and distributors **reduce inventory, eliminate redundant SKUs and simplify purchasing - without compromising performance.**

PURPOSE-DRIVEN PRODUCTS

Every product is developed to address real repair and maintenance challenges.

MULTI-FUNCTIONAL PERFORMANCE

More applications with fewer individual products help reduce inventory and overlapping SKUs.

BUILT ON CUSTOMER FEEDBACK

Continual improvement based on real-world input from the industries we serve.

KATZ AZZ PRODUCTS

THE KATZAZZ PRODUCT LINE

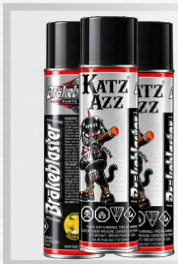
An overview of the professional maintenance, lubrication and performance products featured in this guide. Developed and designed for automotive, fleet, agricultural, industrial, and energy applications.

ULTRA-LUBE

INDUSTRIAL PENETRATING LUBRICANT

Multi-purpose lubricant, penetrant and rust removal

809454 PAGE 5



Brakeblaster

PARTS CLEANER

Brake & parts cleaner in aerosol and bulk formats

809455 PAGE 6

DFL 5IN1

DIESEL FUEL LUBRICANT

5-in-1 diesel fuel treatment for protection and performance

350362 PAGE 7

LUBRATEX FULL SYNTHETIC

Full synthetic NLGI-2 lithium harsh duty hi-temp grease

809280 PAGE 9

ProMAX Extreme Lubicant

Performance friction reducing engine and gearbox additive

202180 PAGE 8

Supporting the TRADES

Nominate an apprentice to apply for a Katz Azz trades scholarship

PAGE 11

Automotive

Fleet

Agriculture

Energy

Industrial

contains ProMAX Extreme Lubricant

ONE PRODUCT MULTIPLE SOLUTIONS

LUBRICATES • PENETRATES • CLEANS • DEGREASES • DISPLACES MOISTURE • PREVENTS RUST

LOOSENS RUSTED PARTS

CHAIN / CABLE / LUBRICANT

CUTTING FLUID

LUBRICATES / PROTECTS

IDEAL FOR

- Automotive
- Fleets
- Agriculture
- Industrial / Mills / Factories
- Maintenance shops
- Repair and service work

KEY FEATURES

- Non-Silicone / autobody safe
- Sprays upright or upside down
- No extension straw or tube required
- Helps loosen rusted, seized parts
- Lubricates / sliding components
- Cleans and degreases
- Displaces moisture and helps prevent corrosion

Soaks into metal like a ...'Frikin' SPONGE

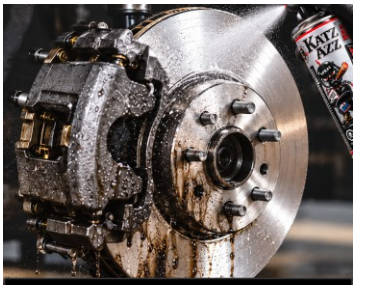
#809455
Brakeblaster

works like the old stuff... only better ...and Safer

WELD SAFE • ZERO ACETONE • PLASTIC SAFE
NO RESIDUE • NON-CHLORINATED • LOW ODOR
• FORMALDEHYDE FREE • HEXANE FREE

WELD - SAFE / NON CHLORINATED

SAFE FOR MOST PLASTICS


NO RESIDUE / NO WIPING

LOW ODOR CITRUS SMELL

IDEAL FOR

- Oil change facilities
- Heavy equipment repairs
- Transmission rebuilders
- Hydraulic pump repairs
- Brake service facilities
- Fluid spill cleaning
- Tool cleaning

#809456
19L.Pail

#809457
208L.Drum

No harmful toxic odor. Smells like citrus lemon.

DFL 5IN1

DIESEL FUEL LUBRICANT

TOTAL FUEL PROTECTION ALL YEAR LONG.

CETANE BOOST
HIGHER PERFORMANCE CLEANER COMBUSTION

#350362
DFL Conditioner

A POWERFUL 5-IN-1 DIESEL FUEL ADDITIVE THAT IMPROVES PERFORMANCE, PROTECTS FUEL SYSTEMS AND KEEPS YOUR DIESEL EQUIPMENT RUNNING STRONGER LONGER.

1 ANTI-GEL

Helps prevent fuel gelling and keeps fuel flowing in cold weather.

2 LUBRICATES

Restores lost lubricity and protects pumps, injectors and fuel system components.

3 CETANE BOOST

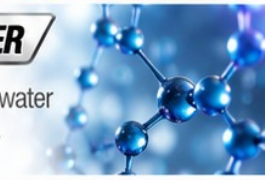
Increases cetane for better combustion, quicker starts and more power.

4 FUEL CONDITIONER

Stabilizes fuel for longer storage and maintains fuel quality.

5 WATER EMULSIFIER

Breaks up and disperses water so it can be safely burned.



IDEAL FOR

- Trucks & fleets
- Heavy equipment
- Agriculture
- Construction
- Generators
- Marine diesel
- Off-road equipment

One Diesel product... does it all

ProMAX
Extreme Lubicant

PROTECT THE METAL
KEEP THE POWER.
STOP THE WEAR.

Engine & Gearbox

1 PATENTED METAL-BONDING TECHNOLOGY

Chemically bonds to metal surfaces, creating a protective barrier.

2 MOLECULAR PROTECTION

Uses engine or gear oil as a carrier to deliver protective compounds directly to metal surfaces.

3 LASTING PROTECTION

Penetrates microscopic surface irregularities and remains in place—even after the oil is drained.

4 PREVENTS METAL-TO-METAL WEAR

Significantly reduces direct metal contact, friction and grinding wear. Prevents 'dry-starts'.

PROTECTION WHERE FRICTION MATTERS MOST.

Reduces friction. Protects metal. Helps fight wear in engines, gearboxes and equipment.

#202180
ProMAX Anti-Friction

KATZ AZZ PRODUCTS

LUBRATEX

NLGI 2 EP Lithium Full Synthetic

GREASE

LUBRATEX FULL SYNTHETIC

01 EXTREME PRESSURE PROTECTION
Helps protect heavily loaded bearings and components against friction and wear.

02 HIGH-TEMPERATURE PERFORMANCE
Engineered to maintain lubrication in demanding operating temperatures.

03 WATER & WASHOUT RESISTANCE
Designed to maintain protective lubrication in wet and challenging environments.

04 EXCELLENT ADHESION
Helps grease cling to metal surfaces and resist displacement.

05 HEAVY-DUTY WEAR PROTECTION
Protects critical bearings, pins, bushings and other highly stressed components.

06 LONG-LASTING LUBRICATION
Designed for reliable performance and reduced maintenance demands.

#809280
Lubratex Grease

THE WHEEL WAS A GREAT
INVENTION.
WE JUST MADE IT
TURN EASIER.

FROM INDUSTRIAL PRODUCTS TO JERKY?

There's a Good Reason.

At KatzAzz, our business has always been about hardworking people.
From agriculture and energy to automotive, transportation, and other skilled trades, our products serve the everyday workers who keep our industries moving.
We're grateful to the customers, distributors, and communities that support us.

So why KatzAzz Jerky?

Because KatzAzz Jerky gives us another way to connect with the people behind our business, support the agricultural community, and help families raise funds for youth sports and community activities.

You'll find KatzAzz Jerky through select retail partners who carry our industrial products and serve the trades.

DIFFERENT PRODUCTS. SAME HARDWORKING PEOPLE.

Fundraise with KatzAzz Jerky ... while Supporting the Trades. Thats's a WIN WIN !

SERIOUSLY GOOD JERKY.

- Produced in a federally inspected facility
- Quality controlled to rigorous requirements
- High in protein
- Low in fat
- Gluten free
- Premium cuts of beef & pork
- Available in 4 flavours
- Sold through select KatzAzz retail partners

A FUNDRAISER PEOPLE ACTUALLY WANT TO BUY

Scan for fundraising details.

THE TRADES BUILD OUR FUTURE.

Skilled tradespeople keep our country moving. They build, repair and maintain the vehicles, equipment and infrastructure we rely on every day.

Encouraging young people to pursue the trades helps close the skills gap, strengthens our communities and creates rewarding careers built on skill, hard work and pride.

At KatzAzz, we believe the trades deserve recognition, respect and support — because when we invest in skilled workers, we invest in the future.

SCAN to APPLY

KATZ AZZ Trades Scholarship Program

KATZAZZ TRADES SCHOLARSHIP PROGRAM

The KatzAzz Trades Scholarship Program recognizes individuals who have chosen to pursue a career in the skilled trades. Whether you're beginning your trade education or already completing an apprenticeship, we want to encourage your commitment, ambition and determination to succeed.

WHO CAN APPLY?

1. Be a Canadian citizen or permanent resident.
2. Be between the ages of 17 and 35.
3. Hold a Grade 12 diploma or equivalent recognized certificate from an accredited Canadian school.
4. Provide references from at least two part or full-time employers. One reference may be from a parent or guardian.
5. Be enrolled in a trades training program, either full-time or as an apprentice in any year of apprenticeship.
6. Complete all sections of the scholarship application form.

WE BELIEVE IN THE TRADES. WE INVEST IN THEIR FUTURE.

IMPACT
MARKETING SOLUTIONS

INDUSTRIAL PRODUCT DEVELOPMENT
& MANUFACTURING SERVICES

SERVING
COMPANIES
THROUGHOUT
NORTH AMERICA

1-403-967-1403

YOUR VISION. OUR RESOURCESS.
FROM CONCEPT TO CUSTOMER.

We help companies develop, manufacture, package and deliver industrial products throughout North America. From a single product to an entire product line, we bring the resources, expertise and industry relationships to make it happen.

1 PRODUCT DEVELOPMENT

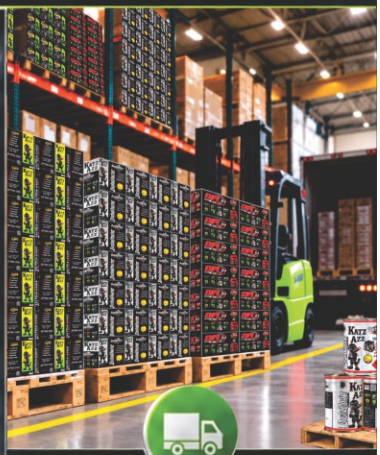
Research & Development
Formulation & Testing
Product Improvement
Technical Support

2 DESIGN & MARKETING

Graphic Design & Branding
Package Design & Labels
Product Literature
Marketing Support
Sales Presentation Materials

3 MANUFACTURING

Contract Manufacturing
Private Label Production
International Sourcing
Production Coordination
Quality Control



4 LOGISTICS & DELIVERY

Regulatory & Compliance
Packaging Solutions
Freight & Transportation
Distribution Coordination
On-Time Delivery

ONE IDEA
Your concept.
Our expertise.

ONE PARTNER
All the right resources
in one place.

ONE COMMITMENT
Your product.
Your brand.

REAL RESULTS
Quality products.
Successful launches.

LET'S BUILD SOMETHING TOGETHER.

INNOVATION. MANUFACTURING. BRANDING. REAL-WORLD SOLUTIONS.