



KATZ AZZ PRODUCTS

— INDUSTRIAL PERFORMANCE PRODUCTS —



PROFESSIONAL PRODUCTS FOR DEMANDING APPLICATIONS
AUTOMOTIVE | FLEET | AGRICULTURE | INDUSTRIAL

2027 PRODUCT & SALES GUIDE
www.katzazzproducts.com

WHO IS



KATZ AZZ PRODUCTS



— **INDUSTRIAL PERFORMANCE PRODUCTS** —

A CANADIAN COMPANY DESIGNING AND PRODUCING REAL WORLD PERFORMANCE FLUID PRODUCTS

KatzAzz develops, designs and supplies high performance consumable fluid products for the industrial, automotive, fleet, agricultural and energy markets. Our products are formulated for professional tradespeople who demand reliability efficiency and superb value.



**PROVEN
AND TESTED
PERFORMANCE**



**FORMULATED
FOR CANADIAN
CONDITIONS**



**CUSTOMER
DRIVEN
LOYALTY**



**CHOICE OF
PROFESSIONAL
TRADESPEOPLE**

Continual improvement
based on real-world
input from the industries
we serve.



KATZ AZZ PRODUCTS

www.katzazzproducts.com



ULTRA-LUBE

INDUSTRIAL PENETRATING LUBRICANT

Multi-purpose lubricant,
penetrant and rust removal

809454 **PAGE 5** >



DFL 5-in-1

DIESEL FUEL LUBRICANT

5-in-1 diesel fuel treatment for
protection and performance

350362 **PAGE 7** >



PriMAX

Extreme Lubricant

Performance friction reducing
engine and gearbox additive

202180 **PAGE 8** >

THE KATZAZZ PRODUCT LINE

An overview of the professional maintenance,
lubrication and performance products featured
in this guide. Developed and designed for automotive,
fleet, agricultural, industrial, and energy applications.



Brakeblaster

PARTS CLEANER

Brake & parts cleaner in
aerosol and bulk formats

809455 **PAGE 6** >



LUBRUTEX

FULL
SYNTHETIC

Full synthetic NLGI-2 lithium
harsh duty hi-temp grease

809280 **PAGE 9** >



Supporting the TRADES

Nominate an apprentice
to apply for a Katz Azz
trades scholarship

PAGE 11 >



Automotive



Fleet



Agriculture



Energy



Industrial

KATZ AZZ PRODUCTS
ULTRA-LUBE
 INDUSTRIAL PENETRATING LUBRICANT



#809454
 Ultra-lube

**ONE PRODUCT
 MULTIPLE SOLUTIONS**



LUBRICATES • PENETRATES • CLEANS • DEGREASES •
 DISPLACES MOISTURE • PREVENTS RUST



LOOSENS RUSTED PARTS



CHAIN / CABLE / LUBRICANT



CUTTING FLUID



LUBRICATES / PROTECTS

IDEAL FOR

- Automotive
- Fleets
- Agriculture
- Industrial / Mills / Factories
- Maintenance shops
- Repair and service work

KEY FEATURES

- Non-Silicone / autobody safe
- Sprays upright or upside down
- No extension straw or tube required
- Helps loosen rusted, seized parts
- Lubricates / sliding components
- Cleans and degreases
- Displaces moisture and helps prevent corrosion



**Soaks into metal
 like a ...'Frikin'
 SPONGE**



**KATZ AZZ
PRODUCTS**

Brakeblaster

PARTS CLEANER



#809455
Brakeblaster

**works like the old stuff...
only better
...and Safer**

WELD SAFE • ZERO ACETONE • PLASTIC SAFE
NO RESIDUE • NON-CHLORINATED • LOW ODOR
• FORMALDEHYDE FREE • HEXANE FREE



WELD - SAFE / NON CHLORINATED



SAFE FOR MOST PLASTICS



NO RESIDUE / NO WIPING



LOW ODOR CITRUS SMELL

IDEAL FOR

- Oil change facilities
- Heavy equipment repairs
- Transmission rebuilders
- Hydraulic pump repairs
- Brake service facilities
- Fluid spill cleaning
- Tool cleaning



#809456
19L.Pail



#809457
208L.Drum



**No harmful toxic
odor. Smells like
citrus lemon.**

P6



**TOTAL FUEL PROTECTION
ALL YEAR LONG.**



#350362
DFL Conditioner

**A POWERFUL 5-IN-1 DIESEL FUEL ADDITIVE
THAT IMPROVES PERFORMANCE, PROTECTS
FUEL SYSTEMS AND KEEPS YOUR DIESEL
EQUIPMENT RUNNING STRONGER LONGER.**

1

ANTI-GEL

Helps prevent fuel gelling and keeps fuel flowing in cold weather.



2

LUBRICATES

Restores lost lubricity and protects pumps, injectors and fuel system components.



3

CETANE BOOST

Increases cetane for better combustion, quicker starts and more power.



4

FUEL CONDITIONER

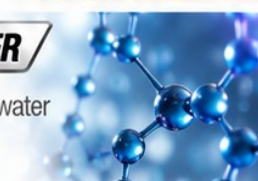
Stabilizes fuel for longer storage and maintains fuel quality.



5

WATER EMULSIFIER

Breaks up and disperses water so it can be safely burned.



IDEAL FOR

- Trucks & fleets
- Heavy equipment
- Agriculture
- Construction
- Generators
- Marine diesel
- Off-road equipment



**One Diesel product...
does it all**

P7



**PROTECT THE METAL
KEEP THE POWER.
STOP THE WEAR.**



ADD 10%...
HEAR THE DIFFERENCE.

1L. Engine & Gearbox

#202180
ProMAX Anti-Friction

1

PATENTED METAL-BONDING TECHNOLOGY

Chemically bonds to metal surfaces, creating a protective barrier.



2

MOLECULAR PROTECTION

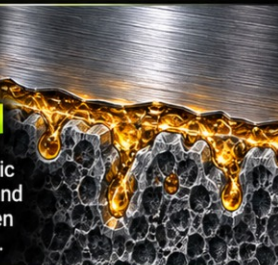
Uses engine or gear oil as a carrier to deliver protective compounds directly to metal surfaces.



3

LASTING PROTECTION

Penetrates microscopic surface irregularities and remains in place—even after the oil is drained.



4

PREVENTS METAL-TO-METAL WEAR

Significantly reduces direct metal contact, friction and grinding wear. Prevents 'dry-starts'.



**PROTECTION
WHERE FRICTION
MATTERS MOST.**

Reduces friction. Protects metal.
Helps fight wear in engines,
gearboxes and equipment.





**KATZ AZZ
PRODUCTS**

LUBRATEx

NLGI 2 EP Lithium Full Synthetic

GREASE

LUBRATEx

FULL SYNTHETIC



#809280
Lubratex Grease



EXTREME PRESSURE PROTECTION

Helps protect heavily loaded bearings and components against friction and wear.



HIGH-TEMPERATURE PERFORMANCE

Engineered to maintain lubrication in demanding operating temperatures.



WATER & WASHOUT RESISTANCE

Designed to maintain protective lubrication in wet and challenging environments.



EXCELLENT ADHESION

Helps grease cling to metal surfaces and resist displacement.



HEAVY-DUTY WEAR PROTECTION

Protects critical bearings, pins, bushings and other highly stressed components.



LONG-LASTING LUBRICATION

Designed for reliable performance and reduced maintenance demands.

**THE WHEEL WAS A GREAT
INVENTION.
— WE JUST MADE IT —
TURN EASIER.**

FROM INDUSTRIAL PRODUCTS TO JERKY?

There's a Good Reason.

At KatzAzz, our business has always been about hardworking people. From agriculture and energy to automotive, transportation, and other skilled trades, our products serve the everyday workers who keep our industries moving. We're grateful to the customers, distributors, and communities that support us.

So why KatzAzz Jerky?

Because KatzAzz Jerky gives us another way to connect with the people behind our business, support the agricultural community, and help families raise funds for youth sports and community activities.

You'll find KatzAzz Jerky through select retail partners who carry our industrial products and serve the trades.

DIFFERENT PRODUCTS. SAME HARDWORKING PEOPLE.

*Fundraise with
KatzAzz Jerky ...
while Supporting
the Trades. That's
a WIN WIN!*

**SERIOUSLY
GOOD JERKY.**

**A FUNDRAISER
PEOPLE ACTUALLY
WANT TO BUY**



Produced in a federally inspected facility



Quality controlled to rigorous requirements



High in protein



Low in fat



Gluten free



Premium cuts of beef & pork



Available in 4 flavours



Sold through select KatzAzz retail partners



Scan for
fundraising
details.





THE TRADES BUILD OUR FUTURE.

Skilled tradespeople keep our country moving. They build, repair and maintain the vehicles, equipment and infrastructure we rely on every day.

Encouraging young people to pursue the trades helps close the skills gap, strengthens our communities and creates rewarding careers built on skill, hard work and pride.

At KatzAzz, we believe the trades deserve recognition, respect and support — because when we invest in skilled workers, we invest in the future.

KATZ AZZ Trades
Scholarship
Program



KATZAZZ TRADES SCHOLARSHIP PROGRAM

The KatzAzz Trades Scholarship Program recognizes individuals who have chosen to pursue a career in the skilled trades. Whether you're beginning your trade education or already completing an apprenticeship, we want to encourage your commitment, ambition and determination to succeed.

WHO CAN APPLY?

- 1 Be a Canadian citizen or permanent resident.
- 2 Be between the ages of 17 and 35.
- 3 Hold a Grade 12 diploma or equivalent recognized certificate from an accredited Canadian school.
- 4 Provide references from at least two part or full-time employers. One reference may be from a parent or guardian.
- 5 Be enrolled in a trades training program, either full-time or as an apprentice in any year of apprenticeship.
- 6 Complete all sections of the scholarship application form.

WE BELIEVE IN THE TRADES. WE INVEST IN THEIR FUTURE.



YOUR VISION. OUR RESOURCES. FROM CONCEPT TO CUSTOMER.

We help companies develop, manufacture, package and deliver industrial products throughout North America. From a single product to an entire product line, we bring the resources, expertise and industry relationships to make it happen.



1 PRODUCT DEVELOPMENT

Research & Development
Formulation & Testing
Product Improvement
Technical Support



2 DESIGN & MARKETING

Graphic Design & Branding
Package Design & Labels
Product Literature
Marketing Support
Sales Presentation Materials



3 MANUFACTURING

Contract Manufacturing
Private Label Production
International Sourcing
Production Coordination
Quality Control



4 LOGISTICS & DELIVERY

Regulatory & Compliance
Packaging Solutions
Freight & Transportation
Distribution Coordination
On-Time Delivery



ONE IDEA

Your concept.
Our expertise.



ONE PARTNER

All the right resources
in one place.



ONE COMMITMENT

Your product.
Your brand.



REAL RESULTS

Quality products.
Successful launches.

LET'S BUILD SOMETHING TOGETHER.

INNOVATION. MANUFACTURING. BRANDING. REAL-WORLD SOLUTIONS.