

## Marketing KatzAzz Products



Low Odor PartsCleaner





All-Purpose Spray Lube





Engine Oil Additive





Diesel Fuel Additive





Full Synthetic
Grease





## CLEANER





- Removes oil residues
- Dries guickly
- Low odor
- Non-toxic
- Non-chlorinated



- Has SGS environmental certification seal
- Contains NO Acetone

# Brakeblaster®





Works like the old stuff
... without the health
hazzard and smell..

<u>Does not contain</u>
Acetone



North American Brake Cleaner market was expected to increase to over \$4 Billion by 2029, however the market's expansion has been hampered due to the ban on toxic dangerous ingredients. KatzAzz Brakblaster meets or exceeds all environmental and health standards without reducing it's effectiveness to function as consumers have come to expect



#### Title Brākehlaster Cleaner Aerosol

## Description

Spray to dissolve or remove carbon and ash remnants from areas soiled by motor oils and unwanted residues. Safe with rubber and plastics. Cleans parts such as brake discs and other mechanical parts without leaving any film. Fast dry and low odor. Non-chlorinated, meets or exceeds all Canadian environmental requirements, SGS Certified Société Générale de Surveillance. Whenever possible use protective gloves, eye protection and if in confined spaces, use approved breathing apparatus. Ensure you are not eating, drinking, or smoking while applying brakblaster cleaner. Has been certified to meet or exceed all EPA and CEPA safety and environment requirements. Works like the old brake cleaners. No acetone, Ammonia, Hexane, or Formaldehyde, Inverted nozzed can be sprayed up side down.

MSRP \$ 17.99 / . ea. cdn

Unit Weight 450g. / 1 lb.

> 17oz. (500ml) Aerosol Spray Size

Case Quantity 12 cans per case

240mm H x 264mm L x 198mm W Case Size

Case Weight 6ka. / 13 lb.

120 Case - 6 rows -20 per row Pallet Quantity Pallet Weight

715 kg./1600 lb

Product **Image** 







### Title Description

### Brākeblaster Cleaner Bulk

Spray to dissolve or remove carbon and ash remnants from areas soiled by motor oils and unwanted residues. Safe with rubber and plastics. Cleans parts such as brake discs and other mechanical parts without leaving any film. Fast dry and low odor. Non-chlorinated, meets or exceeds all Canadian environmental requirements, SGS Certified, Société Générale de Surveillance. Whenever possible use protective gloves, eve protection and if in confined spaces, use approved breathing apparatus. Ensure you are not eating, drinking, or smoking while applying brakblaster cleaner. Has been certified to meet or exceed all EPA and CEPA safety and environment requirements. Works like the old brake cleaners. No acetone, Ammonia, Hexane, or Formaldehyde.

Unit Weight 16 kg. / 39 lb. Pallet Quantity 48 / pallet Pallet Weight 640 kg / 1404 lb

MSRP \$ 249.00 cdn Size 5 gal. / 19 L. Pail



# SUPER-LUBE



Soaks into Metal
... like a frikkin





- Lubricant
- Penetrant Rust Disolve
  - Degreaser
- Cleaner
- Corrosion Solvent



- Has SGS environmental certification seal
- Cutting / tapping fluid

# SUPER-LUBE

- Mechanics
- Trodesmen
- **Fabricators**
- Builders
- Technicions
- Restorers Plumbers
- Transporters
- Corriers
- Agriculture
- Trucking
- H.V.A.C.
- Maintenance
- Auto Body
- Machinists
- Aircraft Techs
- Refineries







One Product multi-use













Part # 809454

Versatile spray eliminates the need for multiple shop products.

NO Silicone ... will not wash out



## Title Superlube Aerosol Spray

Description

KatzAzz SUPERLUBE is formulated with ProMax (Anti-Friction Formula). Advanced technology to lubricate, penetrate, and prevent corrosion, free sticky mechanisms, displace moisture, stop squeaks. Reduce friction and wear on all metal surfaces. Cleans and protects metal surfaces, tools or any metal equipment exposed to water or weather. It provides easy-to-apply protection and lubrication for hundreds of industrial, commercial, automotive and recreational uses. Does NOT contain silicone. Only lube spray you need in the shop. Soaks into metal like a frikkin sponge!

MSRP \$ 17.99 cdn ea.

Unit Weight 570g. / 1.25 lb.

Size 17oz. Superlube Aerosol Spray

Case Quantity 12 cans per case

Case Size 240mm H x 264mm L x 198mm W

Case Weight 6.8kg. / 15 lb

Pallet Quantity 120 Case - 6 rows -20 per row

Pallet Weight 820 kg./1850 lb











- Reduces engine noise
- Extreme lubrication
- Extends engine life
- Conditions engine oils
- Increases fuel mileage
- Prolongs oil change intervals
- Diesel and gas engines





add 10% to synthetic or conventional

- Light Trucks
- Heavy Trucks
- Race Cars
- Horsepower
- Commercial
- Equipment
- Motorcycles
- Lawncare
- Generators
- Forestry
- Petroleum
  - Mining
- Agriculture



Port # 202180

Gas and Diesel engines

Does not contain teflon, graphite, or solid particulates. 100% mineral base... does not void warranties.



is substantial, and currently valued at \$21 Billion in the USA alone. Predictions indicate a strong growth trend. Growth is being driven by increased vehicle ownership and the need for reducing the high costs of maintenance and repairs.



## Why use ProMax

ProMax performance additive made with a highlyconcentrated blend of lubricating oils that can be safely used in all types of gas & diesel engines, Eliminates cold start issues especially with HEUI injected Power Strokes Use to extend engine life, protect from excessive wear, reduces oil consumption, prevents oil breakdown, lowers oil temperatures, raise oil pressure and increase MPG. Blends with all types of conventional and synthetic motor oils. Does not contain Teflon, Graphite, or solid particulates.

- Doubles oil life
- Prevents engine wear
- Reduces heat
- Safe for wet cluches
- increases horsepower
- Reduces engine noise
- Reduces emissions
- Eliminates 'dry' starts

# Features and Benefits

How to use ProMax

Just add 10% to your next oil change. Feel and hear the diference

ProMax performance additive is quick and easy to use, just pour it right into the engine crankcase. Recommended mixture is 1 part ProMax to 10 parts motor oil. (1:10))You can do this as part of or in between oil changes. Then add the same amount each time you change the oil. The vehicle manufacturer's recommended service schedule should always be followed. Safe to use in wet clutch transmissions such as Harley Davidson. Use in gearboxes, V-drives, and manual transmissions.

F.A.Q

Willitvoid my warranty? - NO The Magnuson-Moss Warranty Act allows consumers to use additives of their choice without voiding their warranty except for specific additives that have been noted as incompatible. Vehicle manufacturers are not allowed to void the vehicle warranty just because aftermarket parts or additives are on or in a vehicle

Should I treat a brand new motor? NO, We recommend following your engine manufacturer's break-in period before adding ProMax.

Is ProMax compatible with synthetic and conventional oils? YES. ProMax is suitable for use in both synthetic and conventional engine oil.

ProMax is comprised of highly-concentrated proprietary synthetic ingredients that penetrates and conditions metal components. Formulated by KatzAzz Products in Canada.



#### Title ProMAX Performance Oil Additive

Description

ProMax performance additive made with a highlyconcentrated blend of lubricating oils and several prorietory ingredients that can be safely used in all types of gas & diesel engines. Eliminates cold start issues especially with HEUI injected Power Strokes. Use to extend engine life, protect from excessive wear, reduces oil consumption, prevents oil breakdown, lowers oil temperatures, raise oil pressure and increase MPG. Blends with all types of conventional and synthetic motor oils. Does not contain Teflon, Graphite, or solid particulates. Doubles oil life - Prevents engine wear -Reduces heat - Safe for wet cluches - Increases Performance - reduces upper engine noise and wear - Reduces emissions - Prevents 'dry' starts. For Diesel and Gas engines

MSRP \$49.00 / 1L, cdn Unit Weight 1.5 kg. / 2.6 lb.

Size 1L. / 34 oz.

Case Quantity 12 bottles per case

Case Size 217mm H x 366mm L x 232mm W

Case Weight 14.5 kg. / 32 lb.

Pallet Quantity 60 Case / 5 rows -12 per row

Pallet Weight 1115 kg./2450 lb













- Reduces Emissions
- Improves performance
- Increases fuel economy
- Lubricates and cleans
- Cold temp anti-gel
- ULSD compatible
- Contains cetane boost
- Everything in one additive
- Contains Pro Max



- Medium Trucks
- Heavy Trucks
- Motorhomes
- Tractors
- Forestry
- Oilfield
- Mining
- Marine
- Highway
- Highway
- Municipal
- Military
- Construction
- Recreation









The global diesel fuel additive market is a substantial market, with a projected value of over \$16 billion by 2032. The USA market done is expected to exceed \$10 billion in 2025. This market is being driven by the rise in medium size diesel trucks, and by consumers being more aware of environmental and emission requirements. The rising costs of repairs and market market with the rise in diesel fuel additives



# Available in 3 formats



treats 500 L.



medium size diesel powered eqiupment

2



treats 2000 L.



large industrial diesel powered equipment

3



4 L. jug



350ml. tank shot.

treats one tank.



diesel pickups

# Features and Renefits

One product does everything



extreme • LUBRICANT prevent

The cetane number of diesel fuel is a measure of its 'ignition quality'. Minimum cetane number at the pump is 46. Adding DFL can raise this number up by several points. Increasing the cetane number comes with these important benefits

- Shortened ignition delay
- Improved cold starts
- Reduced white smoke
- Reduced emissions
- Reduced engine noise
- Reduced fuel consumption The active cetane improver in
- Increase Power

DFL is 2-Ethylhexyl nitrate. When adding DFL to diesel fuel at the 1:500 ratio, the cetane may increase by 8-10 points (depending on fuel manufacturer). Benefits of adding DFL can be realized and noticed immediately in most cases. DFL additive is

the best on the market.

Diesel engine injection systems rely on diesel fuel as the lubricant to protect and lubricate the fuel system. When ULSD ultra low sulphur diesel was mandated in 2006. the lubricating capability of diesel fuel dropped significantly. All of the moving parts within the fuel system ie. injectors, in-line pumps and injection pumps, depend solely on the lubrication found within diesel fuel. ULSD fuel has inferior lubrication so that the internal components begin to wear against themselves and in time will fail from dry excessive wear. Downtime and major repair costs follow. DFL contains ProMax anti- friction additive as the component that restores diesel fuel lubrication standards to pre ULSD, DFL is the best diesel fuel lubricant on the market. DFL reduces system component wear

Diesels are susceptible to fuel contamination, which can lead to engine failure, costly injector, pump repairs, and downtime. Fuel contamination. occurs when harmful substances such as water. dirt, and debris find their way into the fuel system. The presence of water in diesel fuel is one of the most common types of contamination, and it is often overlooked until it causes significant damage. When water enters the fuel system, it can cause corrosion, rust, and damage to the engine's components. DFL works by breaking down the water molecules, allowing them to be safely burned off by the engine. The active emulfier in DFL is nomenclature: 2methylpropan-1-ol. Also prevents fuel gel in extreme cold temperatures. DFL dissolves water droplets and prevents bacterial growth.



#### Title DEL Diesel Fuel Lubricant - 11 / 34oz

Description

Diesel fuel conditioner. Contains CETANE BOOST. -(2-Ethylhexyl nitrate). Add DFL to diesel fuel at the 1:500 ratio. Cetane number may increase up to 8 points (depending on fuel manufacturer). In most cases notice immediate results. Contains extreme lubricant ProMax anti-friction additive as the component that restores and exceeds diesel fuel lubrication standards to pre ULSD. Prevents fuel gel in extreme cold temperatures. Improves starting, reduces fuel consumption, reduces emissions, increases power, shortens ignition delay, increases lubricity, can prevent stiction. protects from cold temperature fuel and fuel filter gel. Bottle has visible mix ratio directions

MSRP \$ 18.99 cdn ea.

Unit Weight 1kg. / 2 lb.

Size 1L. / 34 oz

Case Quantity 12 bottles per case

Case Size 266mm H x 357mm L x 286mm W

Case Weight 12kg. / 26 lb.

Pallet Quantity 72 Case - 6 rows -12 per row 875 kg./1900 lb

Pallet Weight







# Title Description

### DFL Diesel Fuel Lubricant - 4L / 132oz

Diesel fuel conditioner. Contains CETANE BOOST. -(2-Ethylhexyl nitrate). Add DFL to diesel fuel at the 1:500 ratio. Cetane number may increase up to 8 points (depending on fuel manufacturer). In most cases notice immediate results. Contains extreme lubricant ProMax anti-friction additive as the component that restores and exceeds diesel fuel lubrication standards to pre ULSD. Prevents fuel gel in extreme cold temperatures. Improves starting, reduces fuel consumption, reduces emissions, increases power, shortens ignition delay, increases lubricity, can prevent stiction, protects from cold temperature fuel and fuel filter gel. Jug has visible mix ratio directions.

MSRP \$ 72.00 cdn ea.

Unit Weight 4.6kg. / 10 lb.

Size 4L. / 132 oz

Case Quantity 4 jugs per case

Case Size 287mm H x 440mm L x 220mm W

Case Weight 18kg. / 40 lb.

Pallet Quantity 50 Case - 5 rows -10 per row

Pallet Weight 1088 kg./2400 lb

Product Image







### Title DFL Tank Shot / Pak of 3

## Description

Same DFL as in the 1L and 4L but in a convenient and handy package. Includes extension spouts to facilitate easy pouring into all diesel tanks. No measuring, one can per tank fill. Notice immediate results in Duramax, Powerstroke, and Cummins light duty engines. Contains extreme lubricant ProMax anti-friction additive as the component that restores and exceeds diesel fuel lubrication standards to pre ULSD. Prevents fuel gel in extreme cold temperatures. Improves starting, reduces fuel consumption, reduces emissions, increases power, shortens ignition delay, increases lubricity, can prevent stiction, protects from cold temperature fuel and fuel filter gel. No more half bottles of nasty smelling additives rolling around in your truck.

MSRP \$34.00 cdn / case of 3 Shots

Unit Weight 1.5 kg. / 3 lb. / Pak

Size 3 x 330ml cans per Pak

Case Quantity 6 Paks per case

Case Size 248mm H x 391mm L x 247mm W

Case Weight 8 kg. / 18 lb.

Pallet Quantity 90 Case - 6 rows -15 per row

Pallet Weight 750 kg./1670 lb





# Product Overview

While there are other credible products similar to KatzAzz products on the market, the customer loyalty to our products is exceptional. All of our products have been 'field tested' and customer 'approved' in every type of weather and condition within Canada. The data gathered from customers' experiences has been the driving force of our unique formulations. We are confident that anyone who offers Katzazz products to their customers will experience the same results that we have experienced for the past 23 years.







