



KATZ AZZ PRODUCTS

— INDUSTRIAL PERFORMANCE PRODUCTS —



PROFESSIONAL PRODUCTS FOR DEMANDING APPLICATIONS

AUTOMOTIVE | FLEET | AGRICULTURE | INDUSTRIAL

2027 PRODUCT & SALES GUIDE

WHO IS



KATZ AZZ PRODUCTS



— INDUSTRIAL PERFORMANCE PRODUCTS —

**A CANADIAN COMPANY DESIGNING
AND PRODUCING REAL WORLD
PERFORMANCE FLUID PRODUCTS**

KatzAzz develops, designs and supplies high performance consumable fluid products for the industrial, automotive, fleet, agricultural and energy markets. Our products are formulated for professional tradespeople who demand reliability efficiency and superb value.



KATZ AZZ
— INDUSTRIAL PERFORMANCE PRODUCTS —



**PROVEN
AND TESTED
PERFORMANCE**



**FORMULATED
FOR CANADIAN
CONDITIONS**



**CUSTOMER
DRIVEN
LOYALTY**



**CHOICE OF
PROFESSIONAL
TRADESPEOPLE**

WHY KATZAZZ PRODUCTS?

CONSUMABLE PRODUCTS CREATE REPEAT BUSINESS

KatzAzz offers professional maintenance and performance products that are used, replenished and reordered. Every product is developed with close attention to performance and with exceptional detail placed on the appearance and presentation of its containers and packaging.

Our products serve automotive, fleet, agriculture, industrial and energy markets – giving distributors and resellers opportunities to sell across multiple customer groups and applications.

*Products customers use today
become products they need again tomorrow.*

THE KATZAZZ OPPORTUNITY



REPEAT SALES

Consumable products
drive reorders



MULTIPLE PRODUCTS

More opportunities
with each customer



BROAD MARKET REACH

Automotive • Fleet • Agriculture
Industrial • Energy



EXISTING CUSTOMERS

Add KatzAzz to established
sales relationships



ONGOING DEMAND

Everyday maintenance
creates continual need



PROFESSIONAL PRESENTATION

Distinctive, carefully designed
packaging supports product
recognition and resale appeal

- ✓ Professional maintenance & performance products
- ✓ Multiple products for multiple applications
- ✓ Opportunity to increase sales per customer
- ✓ Repeat-purchase product categories
- ✓ Professional packaging designed for strong product presentation
- ✓ Support from a focused Canadian supplier





KATZ AZZ PRODUCTS

ULTRA-LUBE

Multi-purpose lubricant,
penetrant and rust removal

809454 **PAGE 5** ➤



DFL 5-in-1

5-in-1 diesel fuel treatment for
protection and performance

350362 **PAGE 7** ➤



ProMAX

Performance friction reducing
engine and gearbox additive

202180 **PAGE 8** ➤

THE KATZAZZ PRODUCT LINE

An overview of the professional maintenance,
lubrication and performance products featured
in this guide. Developed and designed for automotive,
fleet, agricultural, industrial, and energy applications.



Brakeblaster

Brake & parts cleaner in
aerosol and bulk formats

809455 **PAGE 6** ➤



LUBRATEx

Full synthetic NLGI-2 lithium
harsh duty hi-temp grease

809280 **PAGE 9** ➤



Supporting the TRADES

Nominate an apprentice
to apply for a Katz Azz
trades scholarship

PAGE 11 ➤



Automotive



Fleet



Agriculture



Energy



Industrial



**KATZ AZZ
PRODUCTS**

ULTRA-LUBE

INDUSTRIAL PENETRATING LUBRICANT



#809454
Ultra-lube



ONE PRODUCT MULTIPLE SOLUTIONS

LUBRICATES • PENETRATES • CLEANS • DEGREASES •
DISPLACES MOISTURE • PREVENTS RUST



LOOSENS RUSTED PARTS



CHAIN / CABLE / LUBRICANT



CUTTING FLUID



LUBRICATES / PROTECTS

IDEAL FOR

- Automotive
- Fleets
- Agriculture
- Industrial / Mills / Factories
- Maintenance shops
- Repair and service work

KEY FEATURES

- Non-Silicone / autobody safe
- Sprays upright or upside down
- No extension straw or tube required
- Helps loosen rusted, seized parts
- Lubricates / sliding components
- Cleans and degreases
- Displaces moisture and helps prevent corrosion



**Soaks into metal
like a ...'Frikin'
SPONGE**



**KATZ AZZ
PRODUCTS**

Brakeblaster
PARTS CLEANER



#809455
Brakeblaster

NON-TOXIC. QUICK DRYING.

WELD SAFE • ZERO ACETONE • PLASTIC SAFE
NO RESIDUE • NON-CHLORINATED • LOW ODOR



WELD - SAFE / NON CHLORINATED



SAFE FOR MOST PLASTICS



NO RESIDUE / NO WIPING



LOW ODOR CITRUS SMELL

IDEAL FOR

- Oil change facilities
- Heavy equipment repairs
- Transmission rebuilders
- Hydraulic pump repairs
- Brake service facilities
- Fluid spill cleaning
- Tool cleaning

KEY FEATURES

- Sprays upright or upside down
- No extension straw or tube required
- Dries fast without residue
- No wiping or agitating required
- Won't damage acrylics
- Does not damage spray applicator seals or gaskets



**No harmful toxic
odor. Smells like
citrus lemon.**

DFL 5IN1

DIESEL FUEL LUBRICANT

**TOTAL FUEL PROTECTION
ALL YEAR LONG.**



#350362
DFL Conditioner

**A POWERFUL 5-IN-1 DIESEL FUEL ADDITIVE
THAT IMPROVES PERFORMANCE, PROTECTS
FUEL SYSTEMS AND KEEPS YOUR DIESEL
EQUIPMENT RUNNING STRONGER LONGER.**

1 ANTI-GEL

Helps prevent fuel gelling
and keeps fuel flowing
in cold weather.



2 LUBRICATES

Restores lost lubricity and
protects pumps, injectors
and fuel system components.



3 CETANE BOOST

Increases cetane for better
combustion, quicker starts
and more power.



4 FUEL CONDITIONER

Stabilizes fuel for longer
storage and maintains
fuel quality.



5 WATER EMULSIFIER

Breaks up and disperses water
so it can be safely burned.



IDEAL FOR

- Trucks & fleets
- Heavy equipment
- Agriculture
- Construction
- Generators
- Marine diesel
- Off-road equipment



**One product...
does it all**



**PROTECT THE METAL.
KEEP THE POWER.
STOP THE WEAR.**



#202180
ProMAX Anti-Friction

1

PATENTED METAL-BONDING TECHNOLOGY

Chemically bonds to metal surfaces, creating a protective barrier.



2

MOLECULAR PROTECTION

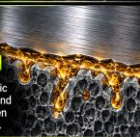
Uses engine or gear oil as a carrier to deliver protective compounds directly to metal surfaces.



3

LASTING PROTECTION

Penetrates microscopic surface irregularities and remains in place—even after the oil is drained.



4

PREVENTS METAL-TO-METAL WEAR

Significantly reduces direct metal contact, friction and grinding wear. Prevents 'dry-starts'.



PROTECTION WHERE FRICTION MATTERS MOST.

Reduces friction. Protects metal.
Helps fight wear in engines,
gearboxes and equipment.





**KATZ AZZ
PRODUCTS**

LUBRATEX

NLGI 2 EP Lithium Full Synthetic

LUBRATEX FULL SYNTHETIC GREASE



01



EXTREME PRESSURE PROTECTION

Helps protect heavily loaded bearings and components against friction and wear.

02



HIGH-TEMPERATURE PERFORMANCE

Engineered to maintain lubrication in demanding operating temperatures.

03



WATER & WASHOUT RESISTANCE

Designed to maintain protective lubrication in wet and challenging environments.

04



EXCELLENT ADHESION

Helps grease cling to metal surfaces and resist displacement.

05



HEAVY-DUTY WEAR PROTECTION

Protects critical bearings, pins, bushings and other highly stressed components.

06



LONG-LASTING LUBRICATION

Designed for reliable performance and reduced maintenance demands.



#809280
Lubratex Grease

THE WHEEL WAS A GREAT
INVENTION.
— WE JUST MADE IT —
TURN EASIER.

FROM INDUSTRIAL PRODUCTS TO JERKY?

There's a Good Reason.

At KatzAzz, our business has always been about hardworking people. From agriculture and energy to automotive, transportation, and other skilled trades, our products serve the everyday workers who keep our industries moving. We're grateful to the customers, distributors, and communities that support us.

So why KatzAzz Jerky?

Because KatzAzz Jerky gives us another way to connect with the people behind our business, support the agricultural community, and help families raise funds for youth sports and community activities.

You'll find KatzAzz Jerky through select retail partners who carry our industrial products and serve the trades.

DIFFERENT PRODUCTS. SAME HARDWORKING PEOPLE.

*Fundraise with
KatzAzz Jerky...
while Supporting
the Trades. That's
a WIN WIN!*

**SERIOUSLY
GOOD JERKY.**

**A FUNDRAISER
PEOPLE ACTUALLY
WANT TO BUY**

-  Produced in a federally inspected facility
-  Quality controlled to rigorous requirements
-  High in protein
-  Low in fat
-  Gluten free
-  Premium cuts of beef & pork
-  Available in 4 flavours
-  Sold through select KatzAzz retail partners



Scan for
fundraising
details.





SCAN to APPLY

THE TRADES BUILD OUR FUTURE.

Skilled tradespeople keep our country moving. They build, repair and maintain the vehicles, equipment and infrastructure we rely on every day.

Encouraging young people to pursue the trades helps close the skills gap, strengthens our communities and creates rewarding careers built on skill, hard work and pride.

At KatzAzz, we believe the trades deserve recognition, respect and support — because when we invest in skilled workers, we invest in the future.

KATZ AZZ Trades
Scholarship
Program



KATZAZZ TRADES SCHOLARSHIP PROGRAM

The KatzAzz Trades Scholarship Program recognizes individuals who have chosen to pursue a career in the skilled trades. Whether you're beginning your trade education or already completing an apprenticeship, we want to encourage your commitment, ambition and determination to succeed.

WHO CAN APPLY?

- 1 Be a Canadian citizen or permanent resident.
- 2 Be between the ages of 17 and 35.
- 3 Hold a Grade 12 diploma or equivalent recognized certificate from an accredited Canadian school.
- 4 Provide references from at least two part or full-time employers. One reference may be from a parent or guardian.
- 5 Be enrolled in a trades training program, either full-time or as an apprentice in any year of apprenticeship.
- 6 Complete all sections of the scholarship application form.



WE BELIEVE IN THE TRADES. WE INVEST IN THEIR FUTURE.